



Winona National Bank to Change Name to WNB Financial, Effective June 25

For Immediate Release: May 11, 2018

For More Information: Jenny Baertsch, Marketing Manager
507-454-9248
jenniferb@winonanationalbank.com

Winona National Bank is pleased to announce it will change its name to WNB Financial. The change will take effect Monday, June 25, 2018.

Winona National Bank has served the Winona area since 1874, establishing a commitment of service and dedication to the community. In its long-term objective of continued growth, the Bank believes a new name will be beneficial in achieving recognition outside Winona. The Bank will continue to be community-minded and customer-focused, providing the same local service delivered by local employees. There has been no change in Bank leadership or ownership, and the Bank's headquarters will remain in Winona.

"Our new name, WNB Financial, honors our 144-year history in Winona but allows for growth without the limitations of a name tied to a specific geographic area," Jack Richter, Winona National Bank President & CEO, said. "WNB Financial showcases our full range of financial services and explains that we're truly more than a bank with deposit and lending capabilities, but also areas like trust, retirement planning, and financial advising."

To celebrate the new name, community members and partners are invited to a Community Celebration at the historic Downtown Office (204 Main Street) on Wednesday, June 27. More details will be posted on the Bank's Facebook page.

###